

# THE MEANING OF CONSPIRACY

## Plot and Mystery in Communication

INTERNATIONAL CONFERENCE

A cooperation between the Chair of Romance Cultures, University of Potsdam, and C.I.R.Ce–Centro Interdipartimentale di Ricerca sulla Comunicazione, University of Turin, with the support of the DAAD–German Academic Exchange Service



### Monday, June 8, 2015

Sala Principi D'Acaja, Rettorato, via Po 17, Torino

16.00 – Welcome speech | MASSIMO FERRARI and RENATO GRIMALDI, Directors of the Department of Philosophy and Educational Sciences, University of Turin

16.15 – Introduction | EVA KIMMINICH, University of Potsdam      16.45 – Break

Chair: MASSIMO LEONE, University of Turin

17.00 – “Collective Dynamics in the Age of Misinformation” | WALTER QUATTROCIOCHI, IMT Institute for Advanced Studies, Lucca

17.30 – “One Hoax to Rule Them All, One Hoax to Find Them, One Hoax to Bring Them All and in Pseudoscience Bind Them” | GIUSEPPE TIPALDO, University of Turin

18.00 – Discussion      20.00 – Dinner

### Tuesday, June 9, 2015

Sala Principi D'Acaja, Rettorato, via Po 17, Torino

Chair: EVA KIMMINICH, University of Potsdam

9.30 – “The Shifting Significance of Conspiracy Theory” | MICHAEL BUTTER, University of Tübingen

10.00 – “Performing and Communicating Conspiracy Theories: Stalinist Show Trials in Eastern Europe during the Cold War”, UTE CAUMANN, University of Hamburg

10.30 – Discussion      11.00 – Break

Chair: JULIUS ERDMANN, University of Potsdam

11.15 – “Unreal Realities: An Approach to Conspiracy Theories Based on Sociology of Knowledge” | ANDREAS ANTON, Institute for Frontier Areas of Psychology and Mental Health, Freiburg

11.45 – “Who Really Profits from Europe’s Islamization?: Conspiracy Theories in German Right Wing Contexts” | AMIR DIZDAREVIĆ and SAMAN HAMDI, University of Potsdam

12.15 – Discussion      13.00 – Lunch

Chair: SAMAN HAMDI, University of Potsdam

15.00 – “About Truthing and Courting: Fragments and Patterns of Social Construction of Reality in Rhetorics, Media and Images” | EVA KIMMINICH, JULIUS ERDMANN, MAREEN BELLOFF and JENNY ZIEMS, University of Potsdam

16.30 – Discussion      17.00 – Break

Chair: GABRIELE MARINO, University of Turin

17.15 – “Conspiracy Dress or le Degré Zéro de la Mode. Notes about the Importance of Being Invisible” | ELEONORA CHIAIS, University of Turin

17.45 – “It’s all President’s Fault. Tricks, Conspiracies, Corruptions in American TV Series Set in the White House: *Homeland* and *Scandal*” | FEDERICA TURCO, University of Turin

18.15 – “Tell me what you do not eat, and I will tell you who you are. Food, health and conspiracy theories” | SIMONA STANO, University of Turin

18.45 – Discussion      20.00 – Dinner

### Wednesday, June 10, 2015

Sala Principi D'Acaja, Rettorato, via Po 17, Torino

Chair: SIMONA STANO, University of Turin

9.30 – “Anti-Semitism, Anti-Zionism and the Crisis” | UGO VOLLI, University of Turin

10.00 – Conclusion of works | MASSIMO LEONE, University of Turin

10.30 – Discussion      11.00 – Break

Chair: UGO VOLLI, University of Turin

11.15 – Roundtable | UMBERTO ECO, MAURIZIO FERRARIS, PAOLO HERITIER, PEPPINO ORTOLEVA

12.30 – Lunch

Cavallerizza Reale, via Verdi 9, Torino

16.00 – Honoris Causa to UMBERTO ECO